Authentic PRINCIPLES CONSULTING, LLC
"Building Foundations for Growth"

River City Express Network – January 11, 2012
How to Lead the Way and Make a Difference

Resources

Books

- *The Speed of Trust*, by Stephen Covey. **(Leading People)**
- *Never Eat Alone and Other Secrets to Success, One Relationship at a Time,* by Keith Ferrazzi. **(Excellent for Networking)**
- *How to Win Friends and Influence People*, by Dale Carnegie. **(Building Relationships)**
- *Learning to Lead – A Workbook on Becoming a Leader*, by Warren Bennis & Joan Goldsmith. **(Leading People)**
- *Emily Post's The Etiquette Advantage In Business*, by Peggy Post and Peter Post **(Ways To Stand Out in Business)**

Websites

- www.mindjet.com
- www.mygoals.com
- www.ferrazzigreenlight.com
- www.buzzle.com
- www.mindtools.com
- www.businessinfoguide.com
- www.grpva.com – Greater Richmond Partnership
  Click on * "Doing Business in Richmond"
  * "Business and Trade Associations"
- www.richmond.com
  Click on * "Events Calendar"
  * "Business & Tech"
- www.surveymonkey.com (survey effectiveness)

Magazines

- Inc.
- Success (includes DVD)

APC PowerPoint *How To Lead The Way and Make A Difference* available upon request.

Copyright 2012. All Rights Reserved.

www.AuthenticPrinciples.com (804) 399.3429 cisley@authenticprinciples.com