

CORPORATE SPONSORSHIP OPPORTUNITIES

River City Express Network (RCEN) offers the opportunity to corporations, medium and small businesses to be a corporate sponsor of the local chapter of the American Business Women's Association - the largest professional association in the nation to bring together women of diverse occupations. As a corporate sponsor, your message will reach the varied demographics of our members and guests throughout the Greater Richmond region. Our membership is diverse in age, industry and career level. They are executive officers, hold administrative and management positions, and work as professional, technical, and sales experts, as well as entrepreneurs and small business owners.

Contact [Patty Wood, VP Resource Development \(patriciawoodpsu@gmail.com\)](mailto:patriciawoodpsu@gmail.com) today to discuss the benefits of sponsorship and how to become a part of River City Express Network: the place to connect, learn, and grow.

Partnership Level	Investment	Benefits	Benefits Package
Monthly Meeting Sponsor	\$175	<i>One-Time</i> Visibility Access	<ul style="list-style-type: none"> ✓ Opportunity to speak for two minutes at one monthly meeting. ✓ Exclusive display of promotional materials on dining tables. ✓ Your company's logo and link on RCEN website, social media sites and meeting publicity for that month. ✓ 2-3 paragraph article in that month's RCEN Newsletter. ✓ One meeting registration at sponsored meeting.
Bronze Annual Sponsor	\$300	Visibility Access	<ul style="list-style-type: none"> ✓ Business card size ad in RCEN monthly newsletter. ✓ Recognition as a sponsor at all monthly RCEN meetings. ✓ Your company's logo and link on RCEN website and social media sites for 12 months. ✓ <u>Two</u> meeting registrations for a monthly RCEN meeting.*
Sterling Annual Sponsor	\$500	Visibility Access	<ul style="list-style-type: none"> ✓ Bronze Level Benefits PLUS ✓ Your company's marketing materials displayed at all regular monthly RCEN meetings for one year. ✓ <u>One</u> Monthly Meeting Sponsorship opportunity.* ✓ <u>One</u> Meeting Corporate Vendor opportunity OR <u>Four</u> meeting registrations.* ✓ One-year membership in ABWA and RCEN.
Silver Annual Sponsor	\$1,000	Visibility Access Connections	<ul style="list-style-type: none"> ✓ Sterling Level Benefits PLUS ✓ Promotion of your company's upcoming events at regular monthly RCEN meetings and on all RCEN social media sites. ✓ RCEN newsletter article spotlighting you and your company. ✓ <u>One</u> Meeting Corporate Vendor opportunity OR <u>Six</u> meeting registrations* ✓ <u>Two</u> one-year memberships in ABWA and RCEN.
Gold Annual Sponsor	\$2,500	Visibility Access Connections Impressions Extended Reach	<ul style="list-style-type: none"> ✓ Silver Level Benefits PLUS ✓ Recognition and Exclusive Sponsorship of RCEN Anniversary Celebration (August). ✓ Sponsorship of two New-Member Social Events. ✓ <u>Two</u> Meeting Corporate Vendor opportunities OR <u>Twelve</u> meeting registrations* (Customizable). ✓ <u>Three</u> one-year memberships in ABWA and RCEN.
Platinum Annual Sponsor	\$5,000	Visibility Access Connections Impressions Extended Reach	<ul style="list-style-type: none"> ✓ Gold Level Benefits PLUS ✓ Recognition and Exclusive Sponsorship of "Executive Success Stories" program (March). ✓ <u>Two</u> Meeting Corporate Vendor opportunities OR <u>24</u> meeting registrations* (Customizable). ✓ <u>Five</u> one-year memberships in ABWA and RCEN.

*to be used within one year of sponsorship.