



2010 National Women's Leadership Conference

October 28-30, 2010, Chattanooga, Tennessee

2010 Conference Program Advertising Order Form

Company name _____

Contact _____

Address _____

Address 2 _____

City, State, ZIP _____

Telephone _____ E-mail _____

All advertising is subject to ABWA approval.
Advertising Space Deadline: August 10, 2010
Payment/Art Deadline: August 17, 2010

Payment by check **OR** Credit Card (**Circle**) Visa MasterCard Discover

Authorized Signature _____ Amount \$ _____

Credit Card Number _____ Expiration date _____ 3-digit security code _____

Address to credit card if different than business address _____

Mail check to: ABWA- N.C. Program Advertising
Attn: Kerri Craven
9100 Ward Parkway
Kansas City, MO 64114

Or fax form to: 816-361-4991

Mechanical Specs

- Digital Files: Quark 6.1, Photoshop, Illustrator files. Need to be EPS or Tiff files. Include all fonts and scans with digital files.
- Advertising materials may be sent via e-mail and must be a high resolution PDF (300 DPI or higher. Magazine is printed at 133 or 150 line screen.)
- Photos in ads need to be scanned at 300 dpi (high resolution.)
- Email artwork to kcraven@abwa.org In SUBJECT line of e-mail: **Artwork for conference program.**

Terms

- Publisher may reject ads that do not meet the program's standards of content.
- No agency commissions.
- Publisher is not responsible for contingencies beyond his/her control and is not liable for failure to publish an ad.
- Publisher holds advertiser and/or its agency jointly and severally liable for payments.
- Advance payment is required unless placed through an accredited agency.
- "Advertisement" shall appear on material that the publisher believes may be confused with editorial.
- Advertiser assumes full responsibility and liability for ad

Check the size of ad you are purchasing

AD SIZE	DIMENSIONS	COST
W X H in inches		
<input type="checkbox"/> Full Page	B&W 7.5" X 9.75"	\$650
<input type="checkbox"/> Half Page	B&W 7.5" X 4.25"	\$350
<input type="checkbox"/> Quarter Page	B&W 3.5" X 4.25"	\$190
<input type="checkbox"/> Eighth Page	B&W 3.5" X 2"	\$100

(Business Card)

Program Trim Size: 8.5" X 11" No Bleed Advertising

For premium ad positions and rates, contact Cynthia Bell at ABWA National Headquarters, 816-361-6621 x 258

Authorized Signature - Signing this order form is a firm ad space commitment. No cancellations accepted.

For Exhibiting Information and Sponsorship Opportunities (such as luncheons, general sessions, entertainment, receptions, etc.) contact Cynthia Bell at cbell@abwa.org or call 816-361-6621 X 258